



In London, cycle flows  
across the central cordon  
more than tripled between  
2001 and 2020  
(source: TfL report)



Robin Tucker



Melanie Carroll



Mark Smith

Below right: BBC

## Governance

# ON BOARD WITH CYCLING UK

*We're looking for new trustees for Cycling UK's board; one of them could be you. Three current trustees outline their roles*

**O**ver the next five years, Cycling UK will be focusing on delivering an ambitious new strategy, which was recently finalised by our board of trustees. We're now looking for members to join the board as the terms of some of our current trustees come to an end.

As a Cycling UK trustee you get directly involved with what the organisation does to enable people from all walks of life to experience cycling's joys and benefits. Our trustees have a wide variety of backgrounds and interests. Here are three of them.

### Robin Tucker

Robin runs his own business consultancy and has executive level experience at Natural England and Vodafone. He is secretary of the Oxfordshire member group and one of its ride leaders. He has drawn on his experience of business and local cycle campaigning to input into the strategy development process. He said: "I see cycling as a practical solution to many of the world's problems when it comes to issues such as health, climate and transport. I'm excited to play my part in steering the organisation to bring this message to new audiences as we enter our new strategy period."

### Melanie Carroll

Melanie owns a bookshop and is a freelance Bikeability and adult cycle instructor. She is campaigns officer for the Lincolnshire member

group, a ride leader for Lincoln Women's Group and a local campaigner. Melanie is passionate about diversity in cycling and has used her experience and knowledge in this area to the board's benefit. She said: "I'm really pleased that a commitment to boost the diversity of new cyclists is enshrined within Cycling UK's new strategy. Ensuring that cycling is accessible and promoted to all is absolutely vital for the future."

### Mark Smith

Mark is managing director at Trinny London, and has held positions as chief operating officer at Sweaty Betty and as a director at Evans Cycles. He is always on a bike – commuting on his Brompton or racing on his road bike. Mark's expertise has been invaluable in shaping the enablers of our new strategy. He said: "I strongly believe that Cycling UK must be professional and efficient in order to deliver maximum benefit for the people we work with and really make a difference to our cause. It's essential that we understand our audiences, invest in our people, and diversify and strengthen our income base if we are to remain a sustainable organisation well into the future."

If, like Robin, Mel and Mark, you can bring your passion for cycling and use your background and professional skills to help us deliver our strategy, now is the time to consider standing for a trustee role in this year's election process.

## Governance

### THE ROLE OF TRUSTEES

Cycling UK is governed by a board which comprises up to 12 trustees. At least nine must be members of Cycling UK, elected by the membership. The board may also co-opt trustees to fill gaps in skills, knowledge and experience. Each elected trustee serves for a term of three years, up to a maximum of three consecutive terms. All trustees share the same core duties and must act as a group, not as individuals.

Trustee Nadia Kerr on BBC Breakfast



Nadia Kerr  
Cycling UK  
BBC BREAKFAST

## Procedure

### TRUSTEE APPLICATIONS

The application process for appointments to join the board for 2025-27 is now open. The deadline for applications is 9am on 3 July 2024. Visit [cyclinguk.org/about/cycling-uk-board/how-to-become-a-trustee](https://www.cyclinguk.org/about/cycling-uk-board/how-to-become-a-trustee) for more information and to download the application pack, which includes details of the skills we're looking for this board term.