



**Above:** Cycling UK member group Calderdale CTC  
**Right:** Routes like the West Kernow Way drive tourism  
**Below:** Better access to bikes benefits society as a whole



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 Based on your feedback  
 from surveys and focus  
 groups, we know that our  
 members value our work  
 creating spectacular new  
 routes across the UK  
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popular cycle lane in the town in 2020, contrary to government guidance. Through our Cyclists' Defence Fund and with donations from members and supporters, Cycling UK took legal action against the council. This resulted in a court order confirming that the council had acted illegally and instructing them to contribute £25,000 to Cycling UK's legal costs.

Clive Andrews, the group's chair and a Cycling UK member, says: "We felt empowered and represented – knowing that even in our area of coastal suburbia, Cycling UK is looking out for the issues that matter in the journey towards safer, more accessible cycling.

"We're so pleased to be a member group within Cycling UK's family. Access to the organisation's wealth of knowledge, experience and support is a huge help to the work we do, pushing for improvements at a local level. Membership gives us the confidence that when we need the support of real experts in cycle campaigning, they are there for us, and that we are part of something nationwide."

Duncan Dollimore, Cycling UK head of campaigns, reflects on the new strategy: "When we talk about the positive impact

with donations doubled thanks to matched funding from the Gill Foundation. At the time of writing, you have helped us to raise £21,066, which will go towards developing the first in a series of incredible long-distance routes, allowing more people to enjoy the breathtaking British countryside for generations to come.

### INCREASE TRANSPORT CHOICE BY ENABLING AND ENCOURAGING MORE PEOPLE TO CYCLE LOCAL JOURNEYS

Cycling can play a vital role in combatting climate change, reducing pollution and creating better places to live and spend time – if we can enable more people to travel by bike, especially for local journeys. To do this, people must feel that cycling is a viable, convenient and attractive alternative to driving. This is where our award-winning campaigning and policy work comes in. We have campaigned for

positive change for cycling throughout our 145-year history, and this will continue to be central to what we do.

We will continue to raise the collective voice of our members and supporters to push for safer roads, more high-quality cycling infrastructure and increased funding for cycling. We will foster partnerships to maximise our impact and have the best possible chance to influence policy and legislation. We'll continue to empower people to make their local roads safer through our updated and improved Fill That Hole website, through which more than 200,000 potholes have been reported. We will also continue to support and empower people and groups to campaign for change in their local communities through our Cycle Advocacy Network (CAN).

One such group is Shoreham-By-Cycle, who were supported by Cycling UK after West Sussex County Council removed a