



£5.62

Return on investment for every £1 spent on active travel. For roads it's £2.50 per £1. (source: IPPR report)



Our last strategy secured Highway Code changes

Left: Robert Spinning



Road safety

FILL THAT HOLE

Since we relaunched Fill That Hole in January, more than 1,500 potholes and road defects have been reported through our website. The new tool was made possible by funding and support from Cycle-SOS, part of Fletchers Solicitors. It replaces the old app with a mobile-friendly website. Reports go directly to the relevant highway authority, which then can't claim it wasn't aware of the problem if someone else hits the pothole. Report holes near you using fillthathole.org.uk.

Road safety

20MPH IN WALES

Last September the Welsh Government made 20mph the default speed limit on restricted roads. Recent data shows that this has resulted in an average 4mph drop in speed. This may not seem a lot but even a 1mph fall in average speed cuts the frequency of crashes by about 6%. Slower speeds not only save lives and reduce the severity of injuries, they make cycling feel much safer. We welcome the news that the default 20mph limit is working in Wales.

Governance

OUR CYCLING JOURNEY

Cycling UK's new five-year strategy launches this summer. **Sam Waller** outlines its objectives

We're just two months away from launching Cycling UK's new five-year strategy. This sets out the change in society that we want to see, and the key things we are going to do to make that happen. It directs how, as a charity focused on cycling, we can be the biggest possible force for positive change. As a member of Cycling UK, your support enables us to have this impact.

We're proud of the achievements you have helped us to make during the current five-year strategy – securing vital changes to the Highway Code, helping many thousands more people to discover cycling through our life-changing community-based programmes and creating breathtaking new off-road cycling routes, to name just a few.

A great deal has changed in the external environment since that strategy commenced in early 2019, making now an ideal moment to refocus our efforts to build on those successes and make the UK an even better place for us all to cycle. You, our members, have played an important role in helping us to do that through your inputs into surveys and focus groups.

Cycling has vast potential to improve our health and wellbeing, tackle climate change and create more pleasant places to live and spend time. Our ambitious new strategy will seek to ensure this potential is fully realised. It's an exciting plan that focuses on many of the issues we know our members care about – from making our roads safer to securing increased funding for cycling infrastructure. It will all work towards enabling more people to ride a bike and ensuring that every cycling experience is a positive one.

We also want to make being a member of Cycling UK an ever more positive experience. We know we can't achieve everything we want to by working alone, so we'll forge new partnerships and collaborations to help achieve our goals. This will also allow us to offer you new and enhanced member benefits.

Keep an eye out in the next edition of Cycle, where we'll bring you a first-look at all the details of our new strategy before it is launched publicly.

We're really excited about what the future holds for Cycling UK and we're so glad you'll be joining us on the journey. Together we can make a real difference for everyone who cycles or will do in the future.