

What we will cover

- Who are Cycling UK Stevenage
- Cycling UK and Stevenage's strategic priorities
- Findings of our 2024 survey
 - Who responded
 - Cycling habits
 - Future opportunities
- An invitation to work collaboratively

About us

We are the UK's cycling charity.

Our vision:

Happier, healthier and greener
lives through cycling



Our mission:

We enable and inspire people from all backgrounds and abilities to experience cycling's joys and benefits. We speak up for all who cycle to make sure it's a safe and easy choice for everyone to travel, explore and have fun. Our charity works with diverse partners to maximise our impact.

Our purpose:

We improve lives, places and the planet through cycling's remarkable benefits. We are powered by our heritage and expertise, and the passion of our staff, supporters and volunteers.

we are
cycling
Stevenage UK

Cycling UK Stevenage – Your Local Representatives



Local Representatives are volunteers appointed by Cycling UK as accredited members of the Cycle Advocacy Network.



Teun van Leeuwen



Jill Borchers





STEVENAGE CYCLING HUB



Tina Walker

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Stevenage Cycling Hub Mission

To help, encourage and enable more people to cycle to get to work, school, leisure, pleasure.

- Training for all ages and abilities
- Bike hire (including cargo bike)
- Social rides led by qualified Ride Leaders
- Fairlands Cycling Club - riders 6 - 16
- Basic bike servicing and repairs

Stevenage Old Lanes - Symonds Green, Norton Green and Six Hills

A 7 mile cycling route from Stevenage Cycling Hub.



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 **Emily Cherry**
@EmilyCherryCEO

...

Enjoyed cycling on Stevenage cycling infrastructure - connecting houses, schools, parks & shops- over 40 miles worth! wide segregated cycle ways. Chatting to locals they emphasised they only had confidence to use because of [#cycletraining](#). Emphasised importance of [@BikeabilityUK](#)



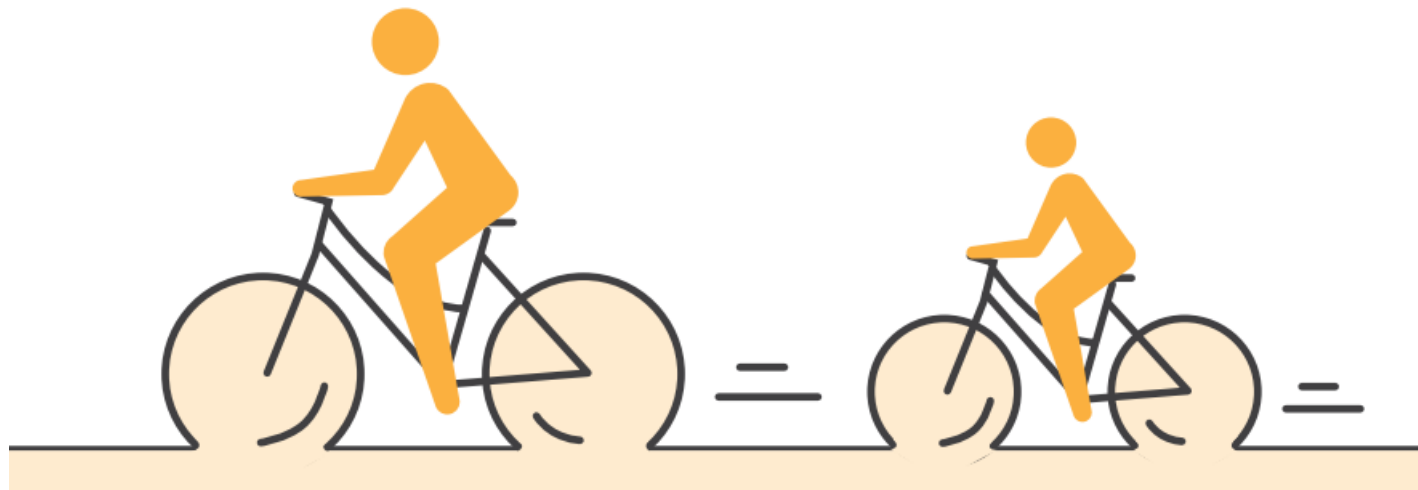
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 **_auntiekay_**
Stevenage

...



auntiekay What a lovely day cycling around Stevenage with amazing women on bikes!



Cycling UK

“Our work is not just for those who already cycle, but for future riders too.

More people cycling benefits us all.”

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Chris Boardman, National Active Travel
Commissioner, Active Travel England

“For cycling and walking to become the natural choice for shorter journeys, people must feel safe, and the options must be easy.”



Sir Chris Whitty, the Chief Medical Officer for England, has said that the benefits of active travel “cannot be overstated” and that “people will live longer, happier lives if they can have active travel and we can make it attractive enough.”



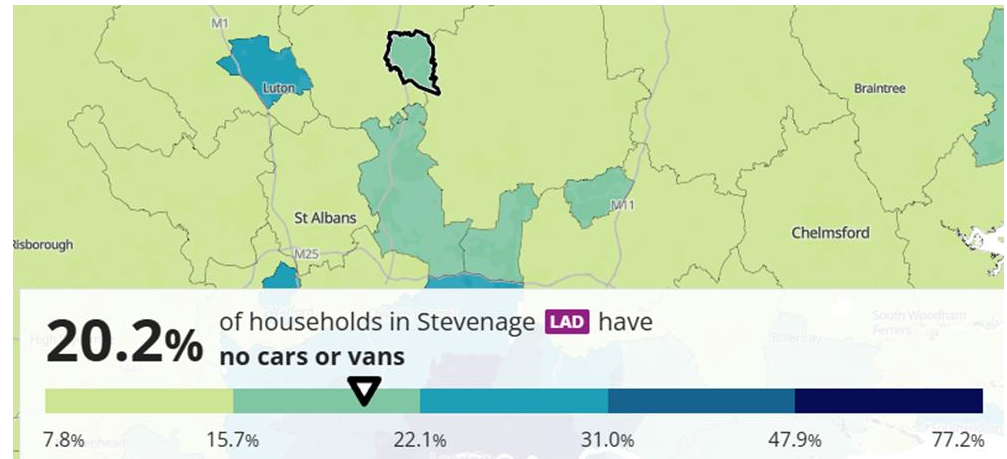
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Stevenage Borough Council Strategic priorities and cycling



- Health and wellbeing ✓
- Tackling Climate Change ✓
- Regeneration ✓
- Equality, diversity and inclusion ✓
- Thriving neighbourhoods ✓
- New and sustainable homes ✓

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CYCLISTS



YOUR
NEIGHBOUR



THE DOCTOR
WHO SAVED
YOUR LIFE



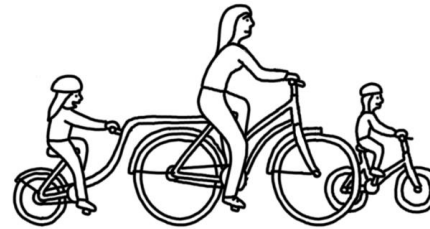
YOUR
BEST MATE



SOMEBODY'S
FATHER



SOMEBODY'S
DAUGHTER



YOUR PARTNER
WITH YOUR KIDS

davewalker.com

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Chris Kenyon
@BoxbikeLondon



Took a few photos in Amsterdam this weekend. 🚲

Teenagers laughing this hard is a sign young people feel safe. /1



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Cargo bikes everywhere !



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Chris Kenyon @BoxbikeLondon
Folk are wearing normal clothes



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Cycling the city
Cities

This article is more than 7 years old

Build it and they will come? Why Britain's 1960s cycling revolution flopped



Carlton Reid

Tue 19 Sep 2017 07:15 BST

Share

1,266



Squint at Stevenage's extensive 1960s protected cycleway network and you could be in the Netherlands - except for the lack of people on bikes. So why did the New Town's residents choose the motor car over the bicycle?

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Our Survey....



- Launched at Stevenage Day
- Paper and online versions
- Cycling and Wheeling

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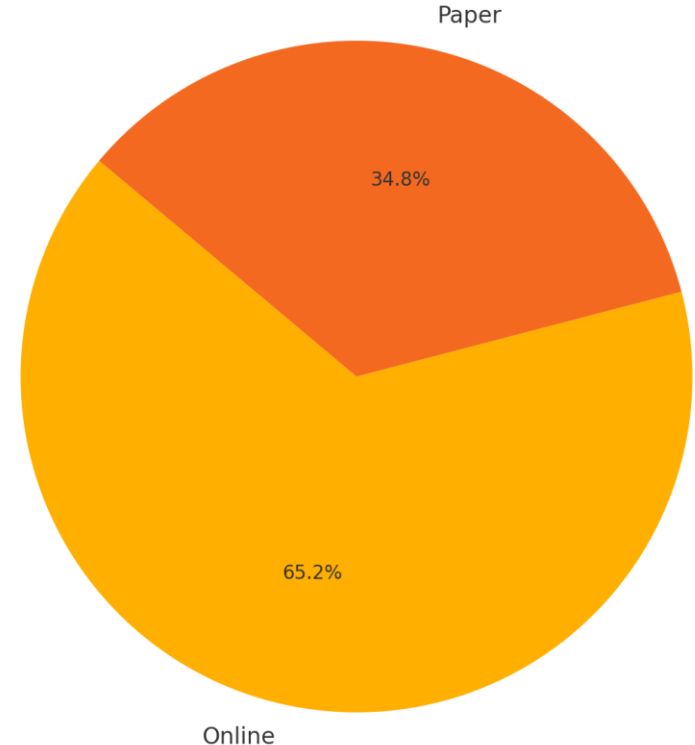
Extended into October with the arrival of Beryl Bikes

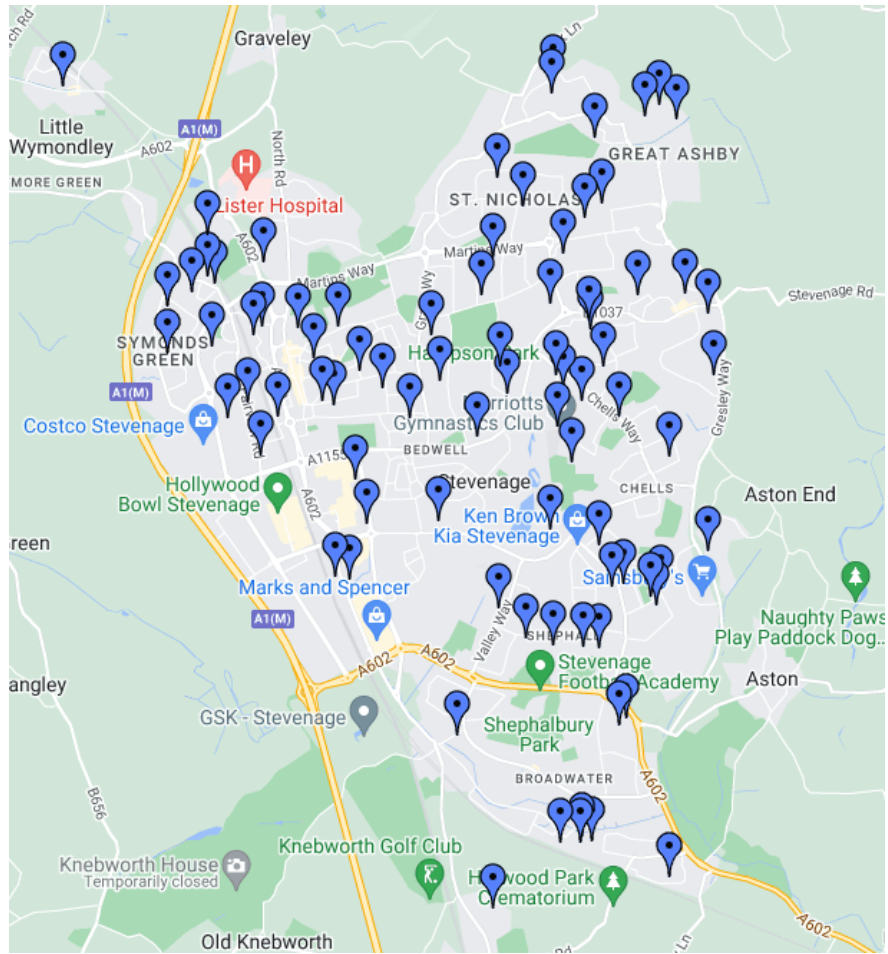
Responses collected from:

- Stevenage Day
- Age concern at the indoor market
- Cycling Hub
- Contour Cycles
- Station
- Social media
- Talking to people on the street

We have also liaised with
Box Bike and Invis-Ability

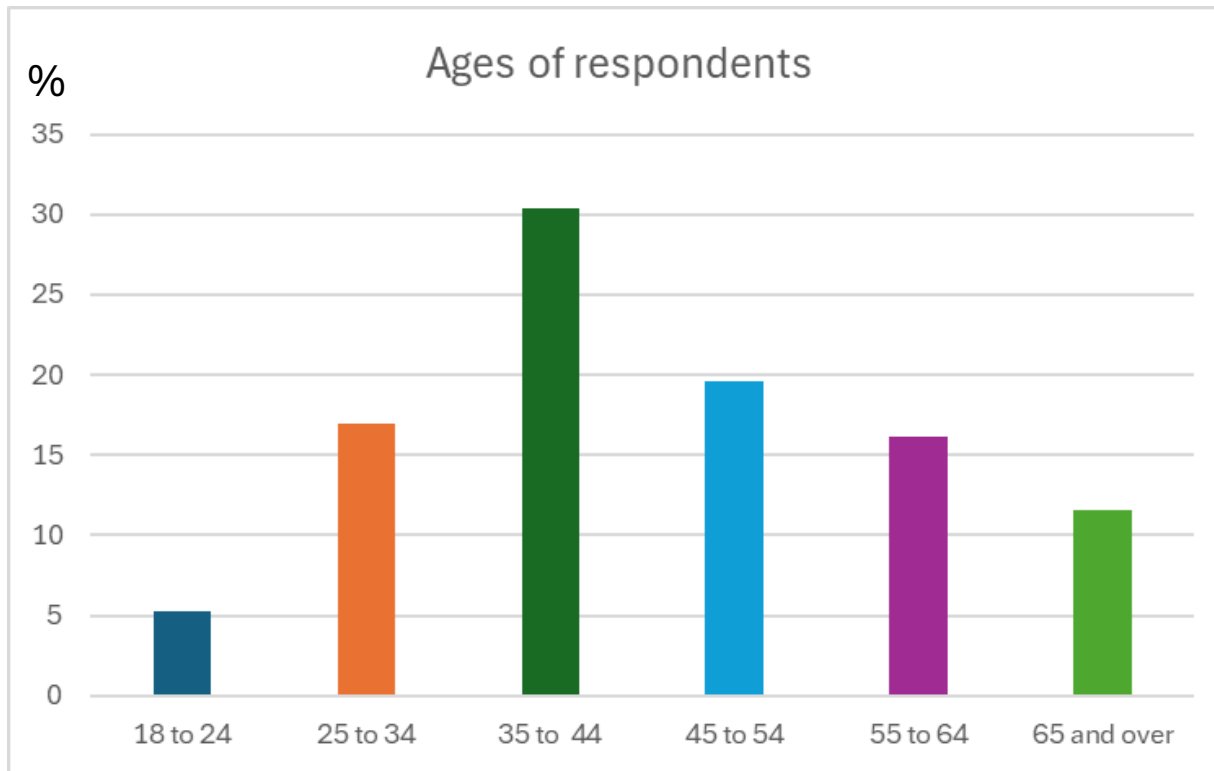
Responses to 'How was this survey filled out?'





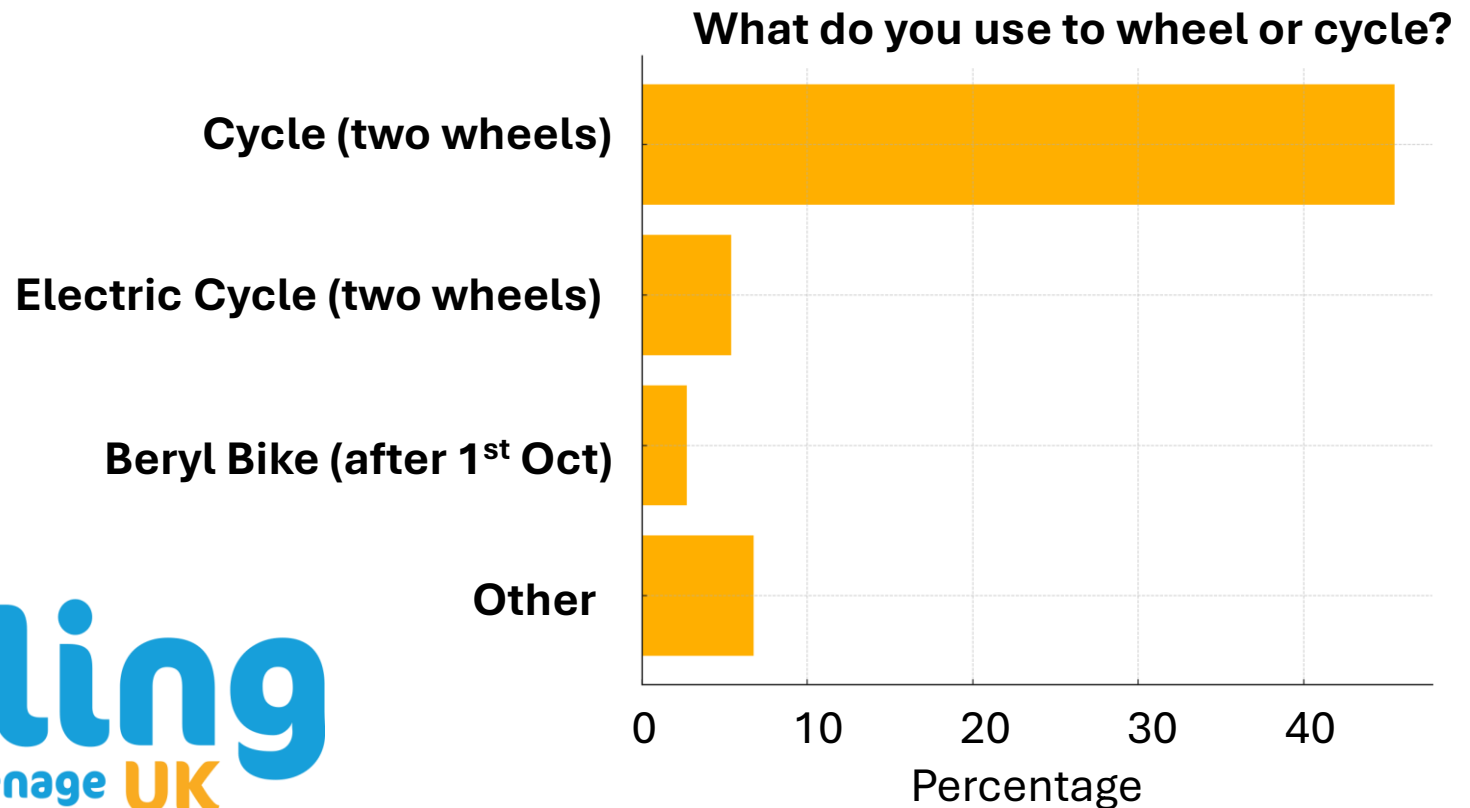
Who responded?

- 112 responses
- Two thirds of respondents were aged 25 - 54 years old.



Who responded?

- 91% use a non-electric cycle with two wheels.
- 1 in 10 respondents (also) use an electric bicycle.
- Of the responses since Beryl was introduced on October 1st, 23% of respondents also use a Beryl bike.

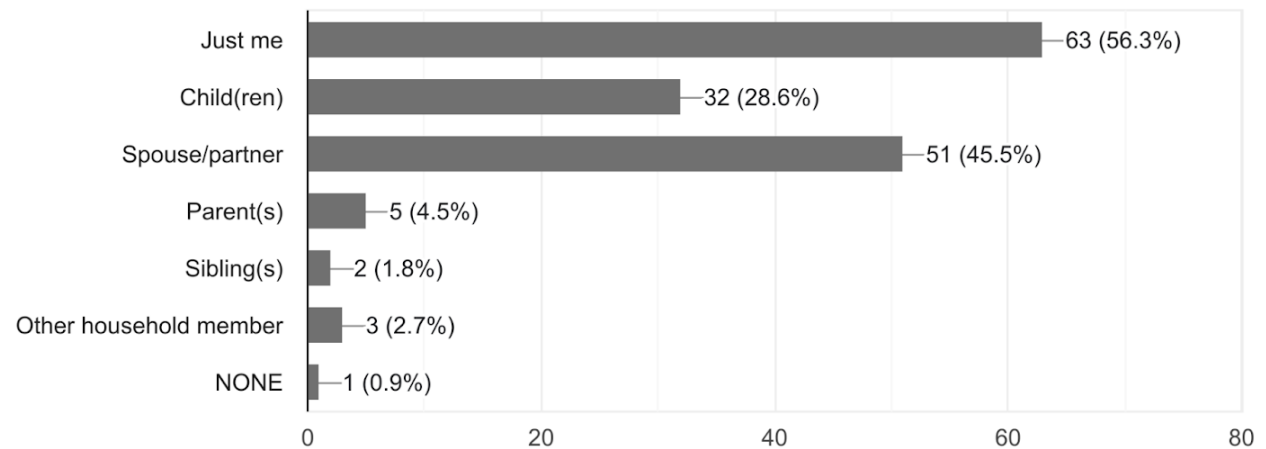


Who responded?

- People who wheel or cycle tend to have other people in their household who also do so.
- 46% have a spouse or partner who wheel or cycle.
- 29% have children who wheel or cycle.

Who in your household cycles or wheels for every day activities? Please select all that apply.

112 responses

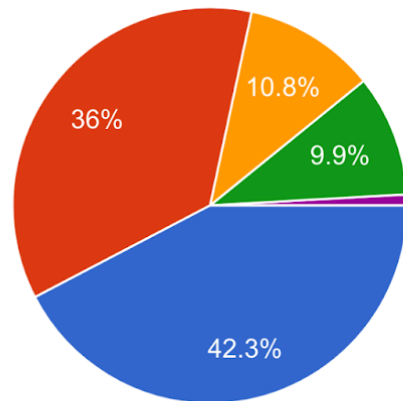


What are people's cycling habits?

- 78% wheel or cycle multiple times a week.
- 42% wheel or cycle daily or almost daily.

How often do you wheel or cycle? Wheeling could include using a wheelchair, mobility scooter or scooter. Cycling could include using a bicycle or tricycle.

111 responses





- Daily or almost daily
- 1-3 days per week
- 1-3 days per month
- Less than once a month
- Never

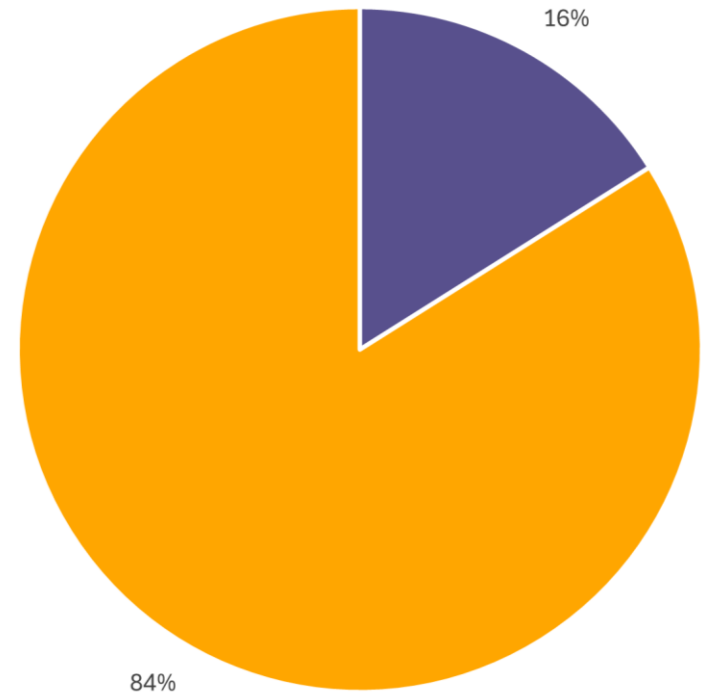
What are people's cycling habits?

- 84% wheel or cycle mostly for everyday activities and can therefore be seen as **utility** cyclists. Other respondents were classed as leisure cyclists.
- 52% wheel or cycle to town centre.
- 47% wheel or cycle when doing groceries for a small shop.
- 45% wheel or cycle when meeting friends / family.

Purpose of Cycling

Utility Cycling 

Leisure Cycling 

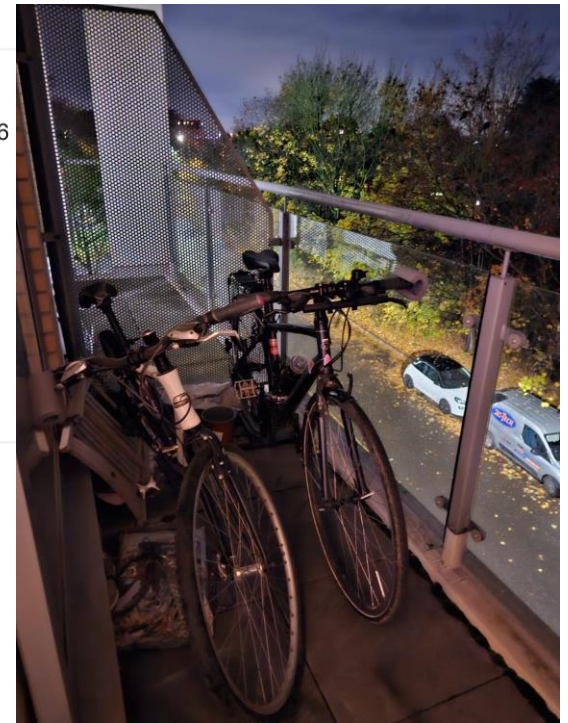
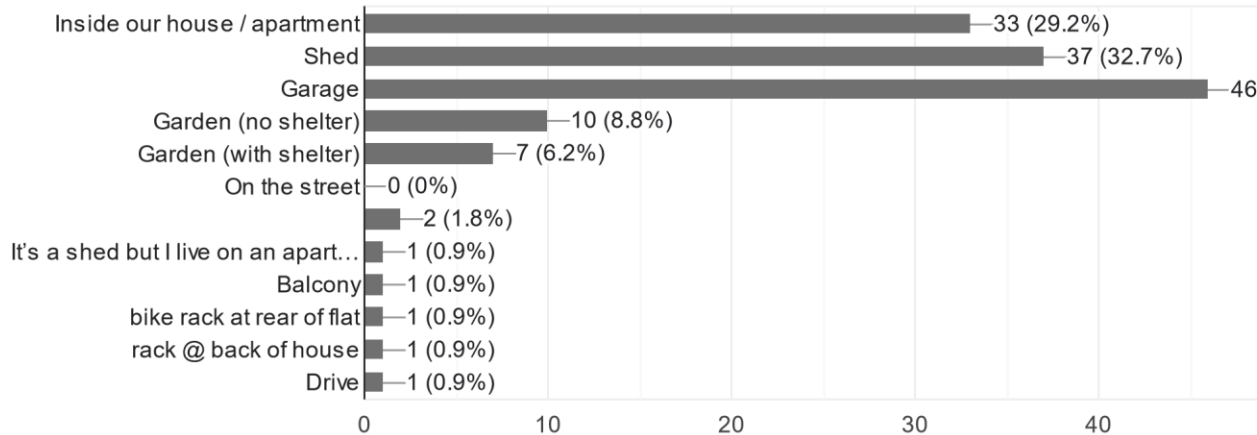


Where do people keep their cycles?

- 1 in 10 respondents have no shelter for their cycle at home, they park their bike outside in their garden, on their drive, or on their balcony.
- "Being unable to securely store a bicycle can be a big barrier to cycling and the benefits it offers" – Stevenage Borough Council website

Where do you and the people in your household usually park your bike when at home? Please select all that apply.

113 responses

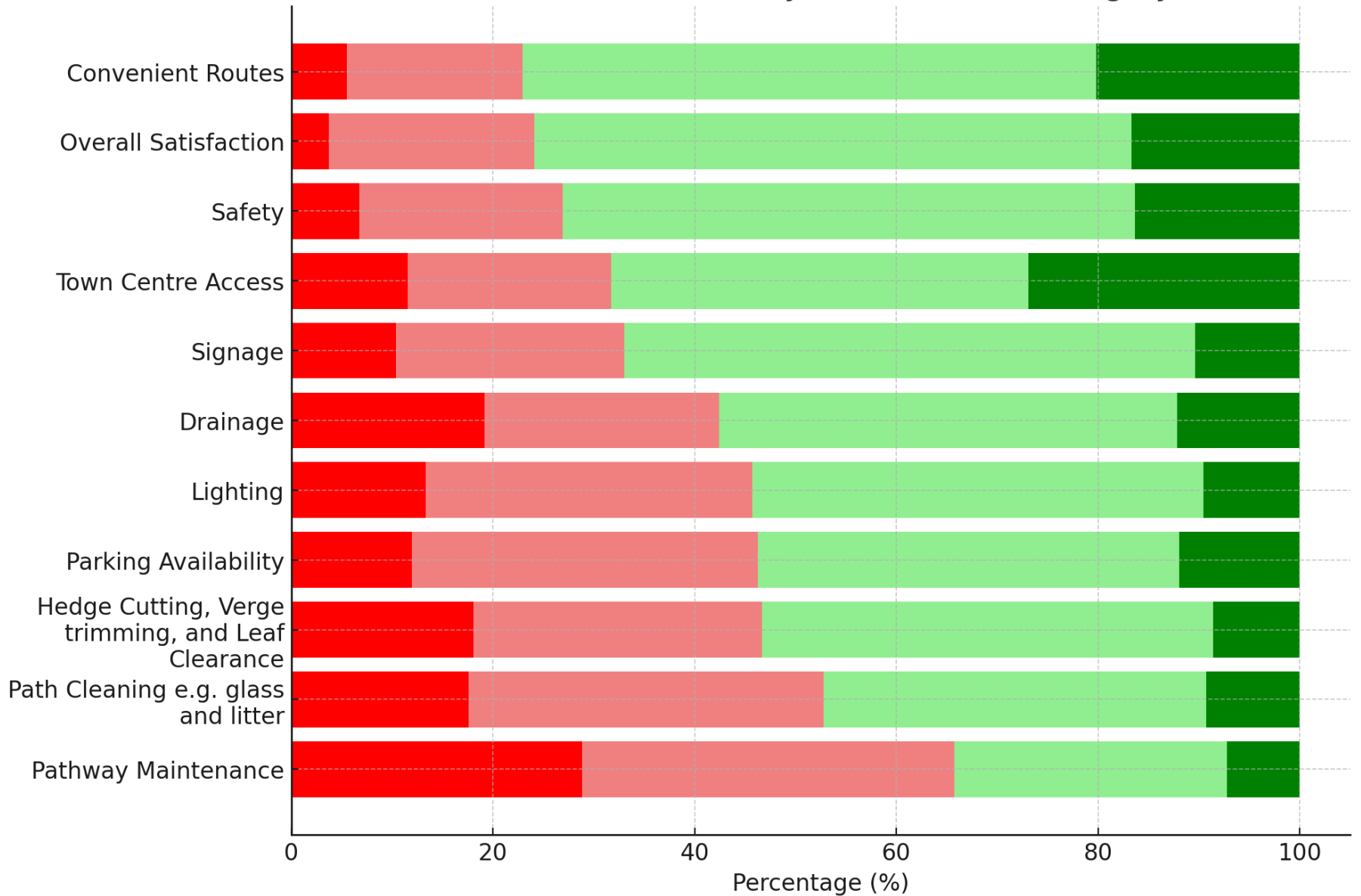


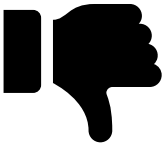
How satisfied are you with the following aspects of Stevenage’s cycling infrastructure? With cycling infrastructure, we mean all the things that make cycling possible in our town.

	Very Satisfied	Satisfied	Unsatisfied	Very unsatisfied	NA or no comment
Cleaning e.g. glass and litter clearance					
Maintenance e.g. cracks, potholes					
Drainage					
Vegetation eg Hedge cutting, verge trimming, leaf clearance					
• • • • •				• • • • •	
OVERALL cycling infrastructure in Stevenage					



Satisfaction Levels by Infrastructure Category



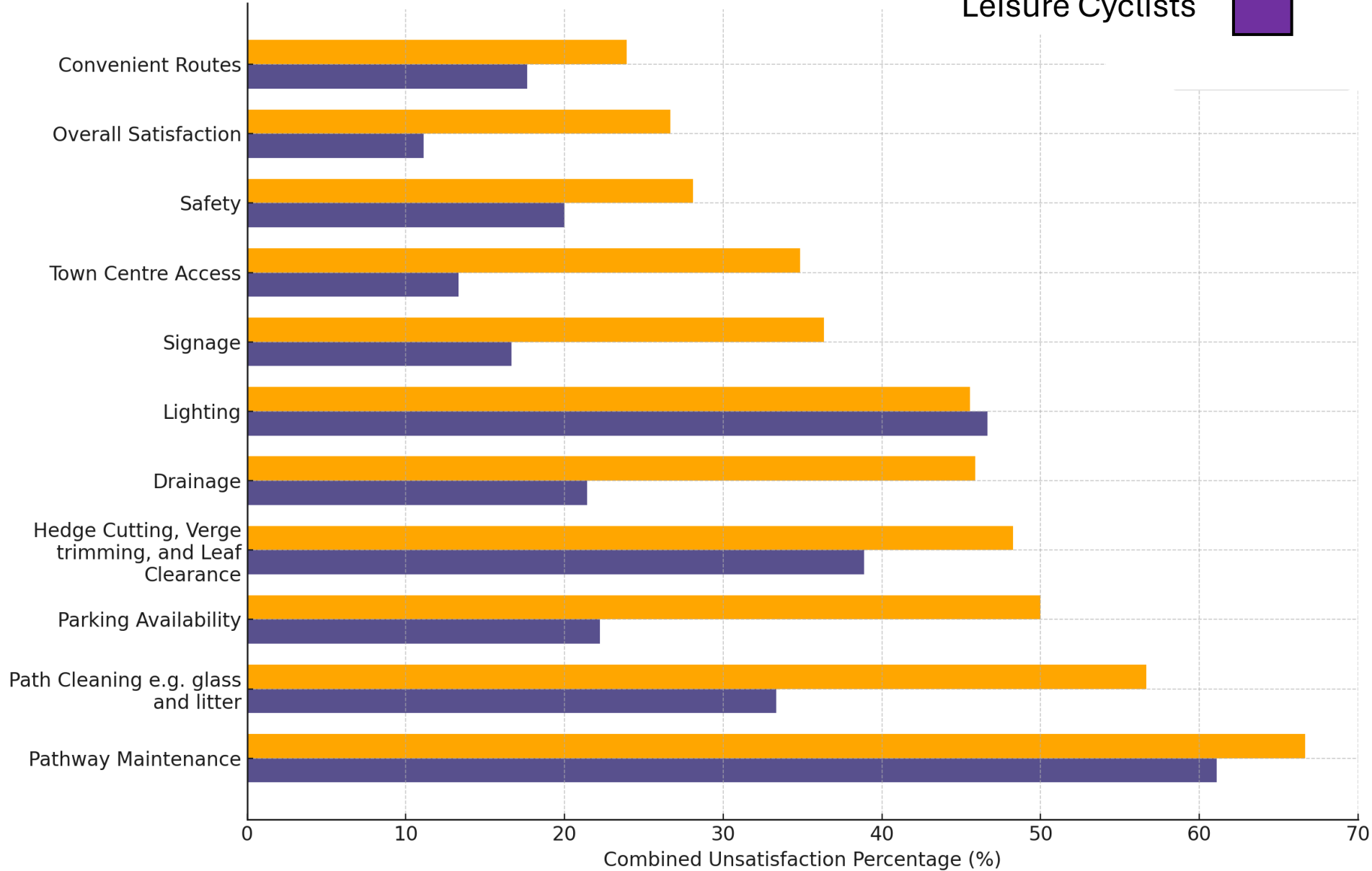


Comparison of what people are unsatisfied with ...

Utility Cyclists



Leisure Cyclists



What aspects of Stevenage's cycling infrastructure do you think work well?

Your answer

What specific improvements do you think could be made to Stevenage's cycling infrastructure?

Your answer

Lots of positive comments about the cycleway system

- The cycle ways are one of the core attractions for living in Stevenage, including the availability of underpasses.
- It's great to have so many cycle paths in Stevenage.
- The 'original' cycling infrastructure has good connections

Respondents had concerns about maintenance and cleaning

- The existing paths need to be maintained and resurfaced - they are currently dangerous
- Leaf clearance in autumn. Leaves hide hidden obstacles making cycling dangerous.
- Glass clearance is slow
- Keep them clear of vegetation
- The surfaces are awful, uneven, bumpy, cracked, crumbing, potholes. Even new surfaces laid in last 6 months are extremely bumpy and hold water.

What could be improved?

- There are considerable gaps in the network either in newer estates (eg. Great Ashby), or when reaching destinations (Roaring Meg, New Town, Leisure Park) at which point cycle access into those destination simply stops.
- Signage, both directions and location (road names). Road markings to give cyclists priority at road crossings.
- Lighting
- Clearer signage and awareness of the difference between cycle path and footpath would be helpful
- Access to and around the town centre.
- Getting access to town centre, indoor market to be exact
- Better parking options in all locations
- Secure storage at public area



weareberyl



beryl Stevenage



- 8,000 ⚡
E-BIKE RIDES
- 22,000km 🚲
COVERED IN DISTANCE
- 2,000 🚗
CAR JOURNEYS REPLACED
- 1,000t 🌿
EMISSIONS SAVED
- 2,000h 🚴
PHYSICAL ACTIVITY

♡ 21 💬 2 ▼ 1



weareberyl Oh hey Stevenage, happy 1 month to us! ❤️

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Making cycling a safe and easy choice....
Beryl data will show the routes people are choosing to cycle to where they want to go.

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Working collaboratively

- Stevenage Cycle user forum meetings with SBC
- Consultation responses
- Planning application comments

Next steps

- Meetings with ward councillors.

Any Questions?



davewalker.com/twenty

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cyclingukstevenagecampaigns@gmail.com



www.cyclinguk.org/local-groups/stevenage