

Voting paper

CYCLING UK BOARD OF TRUSTEE ELECTIONS 2024

You are now being invited to vote in the 2024 trustee elections and you are strongly encouraged to do so.

THE ELECTION PROCESS AND HOW TO VOTE

Who are the board of trustees?

Cycling UK is governed by a board of 12 trustees, including a chair and vice-chair. Trustees come from a cross section of backgrounds and have a breadth of experience, but all possess a passion for cycling. Currently, at least nine trustees must be members of Cycling UK, elected by the membership, but the board may also appoint up to three further trustees, based on their particular skills, as co-opted trustees.

What does the board do?

The board's role is to govern the charity and provide strategic direction. Its fundamental responsibility is to ensure the resources donated and provided to Cycling UK by individuals and organisations are used effectively, and to achieve the particular purpose for which they were given.

The legal responsibilities of trustees are determined by charity and company law, where they are referred to respectively as 'trustees' and 'company directors'.

Why are you holding elections?

Elections are held each year, with trustees serving for a term of three years. Each trustee is eligible to stand for up to three terms, but has to go through a re-election process at the end of the third and sixth year.

How were the candidates chosen?

Cycling UK members who wished to stand for election were invited to submit an application. The board's Nominations Committee

assessed their applications and considered the degree to which they have the personal qualities, skills and experience required, and also how well they would complement the existing skills mix on the board.

The applications were thoroughly evaluated by a process agreed by the board, and details of the candidates, their election statement and the Nominations Committee's overview are contained in this form. This year we received a good level of applications from a range of candidates. We are therefore presenting on the ballot paper those candidates whom we consider are best placed to offer the skills needed to support the delivery of our strategy.

The candidates put forward for election all exceeded the criteria in the person specification, demonstrating one or more of the additional skills, qualities and characteristics we specified, which relate to:

1. Finance, accounting and audit
2. National-level charity management/organisational governance and compliance
3. IT/digital delivery and service design
4. Public policy and national campaigning
5. Brand development and public relations

Why should I vote?

It's vital every member has a say in how the charity is run and achieves its strategic aims. By voting, you will help to shape the future of the charity and ensure the democratic process is followed.

How do I vote?

Every member has one vote per vacancy. There is one UK-wide constituency. Voting

is done by post or online, but to help us keep our costs down we urge members to vote online. Should a candidate withdraw during the election process, the votes for this candidate will be void.

We currently have up to **FIVE** trustee vacancies, so from the list of candidates, please vote for up to **FIVE** candidates whom you believe would be most suitable as trustees for Cycling UK.

Elections are conducted using the 'first past the post' system of voting [also known as simple majority voting].

The deadline for online and postal voting is 9.00am Tuesday 29 October 2024.

To vote online go to **www.cesvotes.com/cyclingukelection2024** and follow the instructions. You will need to enter your unique two-part security code – this is printed on this form. Then vote for up to FIVE candidates.

To vote by post, please vote by putting a cross in the relevant box for up to FIVE candidates. If voting by post, only this form must be returned to **FREEPOST CIVICA ELECTION SERVICES** before the closing date.

NB: This is the full address as required by Royal Mail. Please do not write anything else on the envelope as this will incur additional charges. No stamp is required on the envelope. Do not send the envelope to Cycling UK.

For help with electronic voting, please contact Cycling UK on **01483 238301** during office hours or email **haveyoursay@cyclinguk.org**. ▶

▶ 2024 TRUSTEE ELECTIONS – BALLOT PAPER

We are pleased to present to you seven candidates for election to the board of trustees of Cycling UK as part of our election and nominations process. We welcome the commitment of two of our existing trustees who are standing again for election and recognise the valued contributions they make to the board. We also welcome the fresh skills, perspectives and qualities brought by the other candidates.

We are looking to fill up to five vacancies on the board from candidates elected by the members through this process. We believe the candidates below bring a strong blend of skills and experience as members of the charity and of cycling more broadly, which makes them suitable candidates for election as trustees. All have been members for over 12 months, which is the minimum requirement for election.

As well as a passion for cycling, our trustees must have the essential skills, knowledge, and experience required to become an effective trustee. As we embark on the implementation and delivery of our long-

term strategy, we are particularly keen to ensure we have candidates who bring experience and skills in:

- finance, accounting and audit;
- national-level charity management/organisational governance and compliance;
- IT/digital delivery and service design;
- public policy and national campaigning; and
- brand development and public relations.

The board believes that these skills complement those of the other trustees and will be critical to support the delivery of our vision of happier, healthier and greener lives through cycling. We are extremely keen to have as diverse and inclusive a board as possible, with people coming from a wide range of backgrounds, locations and perspectives.

Cycling UK Nominations Committee

A. Paul Zollinger-Read CBE Has been a member of Cycling UK for longer than 12 months prior to application date

In the immortal words of Dr Michael Mosley, cycling is just that one thing. Whether it's a ride to the shops or a 50-mile pleasure ride, turning those pedals can transform lives. It helped me rise out of the lows I had been languishing in for far too long. It is great for mental and physical health and is available to all.

I'm a doctor who has spent my life in health care. I have always been firmly grounded in the world of local people, and I know it's the simple things that can make a big difference. But sadly, cycling is perceived

as a niche pastime: far from inclusive. Our roads are rubbish, access to our countryside is challenging, and our school gates are cluttered with cars. For many valid reasons, the car trumps the bike.

My goal is to help expand Cycling UK's reach and impact, particularly in underserved communities. Cycling is a powerful tool for social equity. I would champion educational programs that teach cycling skills and promote safety, encouraging more people to experience the benefits of cycling.

Recently, I trained as a bike mechanic and have started volunteering at Re-Cycle. They repurpose bikes and send them to Africa, making a big difference in young people's lives in challenging circumstances.

I bring a wealth of experience in effective organisational governance and a deep knowledge of the charitable sector. Most importantly, I believe in cycling's transformative power to improve wellbeing, foster community connections and reduce environmental harm.

B. Melanie Carroll

Has been a member of Cycling UK for longer than 12 months prior to application date

I'm a committed, passionate, everyday cycle rider – for me my bicycle is transport and pleasure. I am all about getting other people cycling and so I'm the Ride Leader for Cycling UK Lincoln Women's Group, a regional coordinator for Breeze, freelancer for Love to Ride and an Adult Cycle Instructor.

I'm an active Cycling UK Local Campaigner and regional coordinator for Yorks, Lincs & East Mids for our own Cycle Advocacy Network, and I've been on the Cycling UK Lincolnshire

Formal Members Group for the last eight years, having held roles as Campaigns and Registrations Officer and Treasurer, where I actively represent our membership and all other cycle riders at consultations with local highways authorities and other organisations.

So as you can see, I am committed to the idea of cycling for everyone, to representing all cyclists locally and nationally, and to campaigning actively for cycling, cyclists' rights and making the

world better for bikes and by bike.

I'm a real grassroots, rank-and-file member of Cycling UK who has governance, finance, IT, PR and campaigning skills, and having been a trustee for the past six years I really hope you want me to represent you at trustee level for my final term of three years, because I believe I understand what it really means to be a Cycling UK member and I really want to help see our charity go on and grow in strength and visibility through its new strategy.

C. Paul Baker

Has been a member of Cycling UK for longer than 12 months prior to application date

I have been a regular cyclist since I was a child and a member of CTC/Cycling UK since 2009. I cycle for fun with family or friends, for fitness and as a means of transport. I enjoy mountain biking and road cycling. My passion, like the history of Cycling UK, is in cycle touring.

In my work as a broadcast journalist and documentary TV producer at the BBC, I led and inspired teams with award-winning results. I was first elected as a trustee for

Cycling UK six years ago and am now acting chair of the board; I currently chair two committees. I also stood in as acting chair for several months last year, helping to develop our new strategy, which will build on the many achievements of Cycling UK.

This experience has given me a thorough knowledge of how to be an effective trustee, and an appreciation of the scale, depth and range of the work of our organisation with an understanding of how

we can inspire more people to experience the benefits and joy of cycling.

I firmly believe that many more people would cycle if provision was better and they felt safer when cycling. To help reach this goal I can offer continuity and experience on the board of trustees, applying the knowledge of charity governance which I have gained over the past six years, to help Cycling UK to be as effective and influential as possible.

D. Jaki Lowe

It is a pleasure to be submitting this application to become a trustee for a second time. By getting more people cycling we are making a positive difference in society and helping people thrive. As organisations we can profoundly impact on the health of our people and the communities we serve, and this is why I would be really honoured to again be a board member of Cycling UK. Cycling UK has the strongest cycling legacy and I have

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been proud to be a member for many years. Perhaps the proudest of times was when we launched 100 Women in Cycling. Uniting women from different communities and backgrounds was simply awe inspiring.

I have cycled all of my life. I mostly enjoy cycling with my friends at home and abroad, and originally with one of the Leicestershire groups. I mostly use my e-bike now and it gives me such pleasure and enables me, despite a long-term

condition/disability, to continue to cycle with others.

I have served on boards in the public sector for more than 15 years, working largely in the health sector, and I have enjoyed a long and successful career in Human Resources and Organisational Development. I champion equality and inclusion, ensuring that people from all communities and backgrounds can access cycling, helping society become a better place for everyone.

E. Ann Shrimpton

I love everything about cycling. I cycle nearly every day and over 5,000 miles a year. I am a passionate advocate of the huge benefits cycling brings, and through my many voluntary commitments have worked to support and encourage many people into cycling. The more people there are who love it as I do can only be beneficial for our community, our environment and our health.

As a member and micro-volunteer with Cycling UK, I have always been a huge supporter of their work, the campaigning and advocacy and the work in developing cycling

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routes, which create so many opportunities to cycle.

I play an active role in my community with regards to cycling, from running introduction to cycling programmes, leading my local Breeze network giving opportunities for women in cycling, involvement in my local cycling club and more recently being involved with our city mayor supporting more people cycling in our wonderful city.

I have over 30 years' professional experience, primarily in leadership, HR, learning and organisational development.

For the last 15 years, I have been an Executive Director in the charity sector, bringing experience in national-level charity management, organisational governance and compliance.

Not only do I love cycling and encouraging others to fall in love with it, I enjoy exploring new routes and writing about my adventures in my cycling blog. The prospect of being able to share my professional experience, alongside my passion for cycling, is an incredible opportunity and I welcome the chance to make a contribution to this amazing charity.

F. Ben Still

I love all things cycling, and believe cycling is a force for good in terms of health, happiness and equality. Supporting cycling needs to be a core part of urban planning, and I have spent my career helping make this happen.

I like bikes with mudguards and cycling in my everyday clothes. I am in my mid-50s, living and working in Yorkshire, but have cycled ever since I had paper round when I was a teenager in north London, and I commuted in the capital (and now to Leeds) for many years. For me cycling has always

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been a means to an end: to get to work, to the shops, to see friends or to see the countryside. My love of cycling has spread through my family and friends and I am an active part of the Ilkley cycling community, both on and off road.

I began my career in transport planning, before leadership roles in central and local Government. I have been professionally successful in developing cycle policy and strategy, including active-travel planning, cycle infrastructure schemes, cycle training, bike hire, workplace travel planning,

and community-grant programmes to encourage cycling.

I run a public body (West Yorkshire Combined Authority) and so can offer a strong track record leading significant organisations, ensuring there is good governance, a positive culture and a focus on value-for-money outcomes.

I would like to be a trustee to give something back to Cycling UK as an organisation that I have been a member of since 1990, and to support the new strategy and make it a reality.

G. Roxanne De Beaux

I'm the CEO of Camcycle in Cambridge, the UK's cycling capital. For nearly a decade, I have overseen significant growth of the charity's income, influence, impact and membership numbers (over 1,700). We currently have eight staff members, and our new strategy will see further growth. I'm proud to lead one of the country's most successful cycling campaigns, and I want to channel this experience to help more local groups.

My skillset encompasses strategy, finance, governance, HR and fundraising.

Has been a member of Cycling UK for longer than 12 months prior to application date

While my experience is broad it is also deep, as I have worked at operational and strategic levels in all functions of the organisation. The role of 'small charity CEO' is surely one of the most challenging, and it requires very effective collaboration with the board of trustees, which has given me a great understanding of this role.

I bring extensive campaigning experience, including collaboration with the Cycling UK campaigns team. Camcycle is a longstanding Cycling UK affiliate, and I am keen to ensure a strong connection between

local and national campaigning themes. I'm proud of my role in bringing about the UK's first Dutch-style roundabout and the first planning refusal based on new cycling infrastructure design guidance [LTN 1/20].

I cycle every day as my main form of transport and enjoy cycle touring. My most recent trip was a very enjoyable cycling tour of cycling conferences in the Netherlands and Belgium. My dog is a regular passenger in my bike basket. In 2017, I was one of Cycling UK's 100 Women in Cycling.

DO NOT ENCLOSE ANYTHING OTHER THAN YOUR VOTING PAPER IN THE ENVELOPE

MEMBER'S NAME						
MEMBERSHIP NUMBER						
SECURITY CODE (ONLINE VOTING) PART 1 PART 2						

TRUSTEES (FIVE VOTES PER MEMBER) PUT A SINGLE 'X' IN THE RELEVANT BOX FOR UP TO FIVE CANDIDATES						
	VOTE HERE	VOTE HERE	VOTE HERE	VOTE HERE	VOTE HERE	VOTE HERE
A. PAUL ZOLLINGER-READ CBE						
B. MELANIE CARROLL						
C. PAUL BAKER						
D. JAKI LOWE						
E. ANN SHRIMPTON						
F. BEN STILL						
G. ROXANNE DE BEAUX						

